

# Leanne Cohens

Digital Success Coach | Google Specialist | Mentor

Leanne is the Founder and Owner of the marketing agency Marketing Leap and The Digital Success Coach.

With over 25 years of marketing and business experience, she has travelled, built a 7-figure business in a foreign country, worked for a global brand and in a myriad of industries and risen from the ashes of defeat more than once

Leanne believes that while the programs and platforms we use in this digital and social age rapidly change, the basic tenets of marketing don't. If people don't know what you do or how you add value to their lives, they simply won't do business with you.

Now, as a certified Google Specialist and Facebook Partner, Leanne teaches and mentors business owners and entrepreneurs on Business Growth, Marketing, Google and Digital success in the Social Media Age.

## Speaking Experience:

- David Reid Homes National Annual Convention
- TinaX Stage
- Empowered Mums
- Key Business Network
- BforB Member Development Day
- Our Coaching Universe Event
- Various Podcasts
- Business Thrive Event
- Shift to Pivot Conference
- David Reid Homes National Franchise Meeting
- QSSA (Queensland Spatial & Surveying Association)
- Meet-Up Groups around Brisbane & the Gold Coast



## APPEARANCES & MEDIA



EmpoweredMums

## Core Keynote Presentations:

- Digital Success
- All Things Google
- Perception: The 5th P in Marketing

## Other Subjects:

- Marketing Strategy
- Branding & Messaging
- Your Website IS Your Shopfront
- Demystifying SEO
- What on Earth is A Sales Funnel?
- Why You Need To Automate Your Marketing

## Let's Connect!

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